

## How to create your print ad

<b>Order</b>	<b>Stage</b>	<b>Definition</b>	<b>Advice</b>
3	<b>format</b>	1	A
1	<b>objective</b>	5	F
2	<b>Target audience</b>	7	A
4	<b>concept</b>	4	D
7	<b>headline</b>	3	B
6	<b>visual</b>	6	E
5	<b>copy</b>	2	C