

Common business abbreviations

1. HP
2. POS
3. GDP
4. ASA
5. PLC
6. AGM
7. NRS
8. aka
9. SWOT
10. HR
11. pa
12. K
13. SAE
14. FMCG
15. IT
16. WTO
17. R&D
18. IOU
19. CEO
20. PA
21. Inc
22. MD

-----Key-----

1. hire purchase

Hire Purchase

2. point of sales
Point of Sales

3. Gross Domestic Product

4. Advertising Standards Authority

5. Public Limited Company
public limited company

6. Annual General Meeting
annual general meeting

7. National Readership Survey

8. also known as

9. Strengths, Weaknesses/Opportunities and Threats analysis
Strengths, Weaknesses, Opportunities and Threats analysis
Strengths/Weaknesses/Opportunities and Threats analysis

10. Human Resources
human resources

11. per annum
per year

12. thousand
000

13. stamped addressed envelope

14. Fast Moving Consumer Goods
fast moving consumer goods

15. Information Technologies
information technologies

16. World Trade Organisation
world trade organisation

17. Research and Development
research and development
Research & Development
research & development

18. I Owe You

19. Chief Executive Officer
chief executive officer

20. Personal Assistant

personal assistant

21. Incorporated
incorporated

22. Managing Director
managing director